



Investing to Support Succession and Retirement

Morrinsville - June 2025

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Investment Advisors

19 June 2025



What we will cover today

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A little bit about us

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Case study



About us....



Mike Johnson
INVESTMENT ADVISER



Laura Flynn
INVESTMENT ADVISER



Craigs Rural/Regional Roots...

Providing tailored investment solutions



41 years in business
People first, values based culture



Nationwide reach
180+ advisers across **20** branches



Over 630 employees
Over **350** employee shareholders
alongside TA Associates



\$32 billion in client funds under
management



Advice backed by one of the
largest research teams in New
Zealand



Strategic Partner:
J.P.Morgan
Asset Management

Supporting communities & the rural sector





LIVE & ONLINE
AUCTION

10 HIGH VALUE ITEMS AND
EXPERIENCES UP FOR GRABS.

ONLINE AUCTION CLOSES:
SUNDAY, 15TH JUNE - 5PM

Rural
Support

2025

DINNER • DEBATE • AUCTION

Fieldays®
& Event Partners

A RURAL LEADERS EVENT
with all proceeds donated to Rural Support Trust



Investing beyond the farm

On Farm investment

- A natural fit - invest in what you know best – family and lifestyle reasons
- Must naturally be considered first
- Difficult to sell one paddock to free up some cash

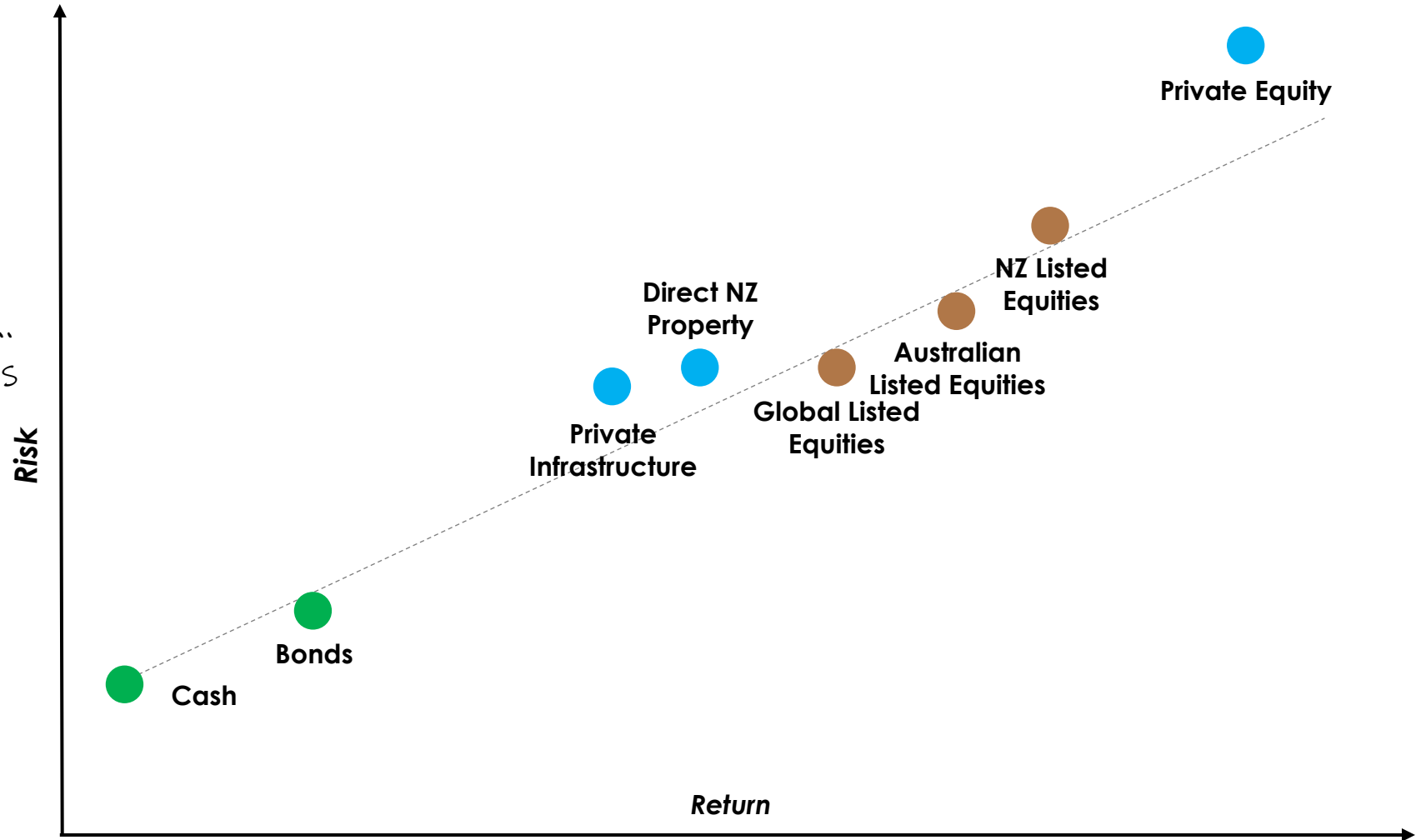


Off Farm investment

- To establish retirement away from the farm
- Cater for members of the family who will not stay involved in the farm
- Prudent measure to diversify, spread the risk
- Liquidity advantage
- **The most important goal is to maintain the real spending power of your savings (inflation protection)**

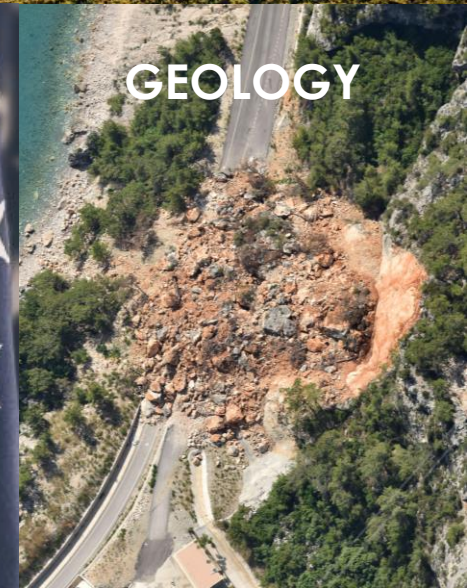
The investable universe off-farm

Risk and return are closely linked...
we diversify investment portfolios
to get the best return for an
agreed level of risk

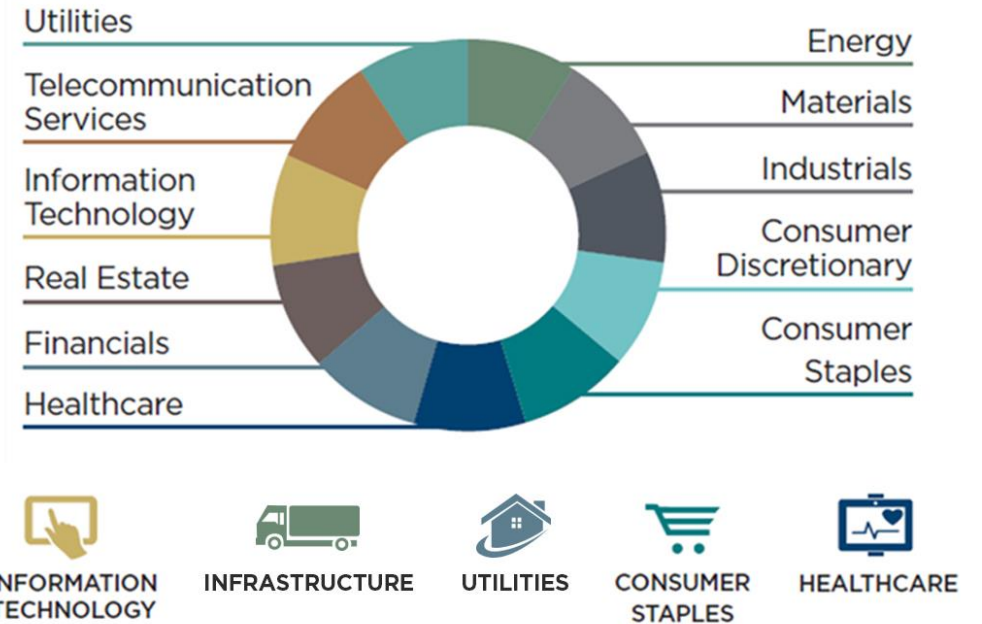
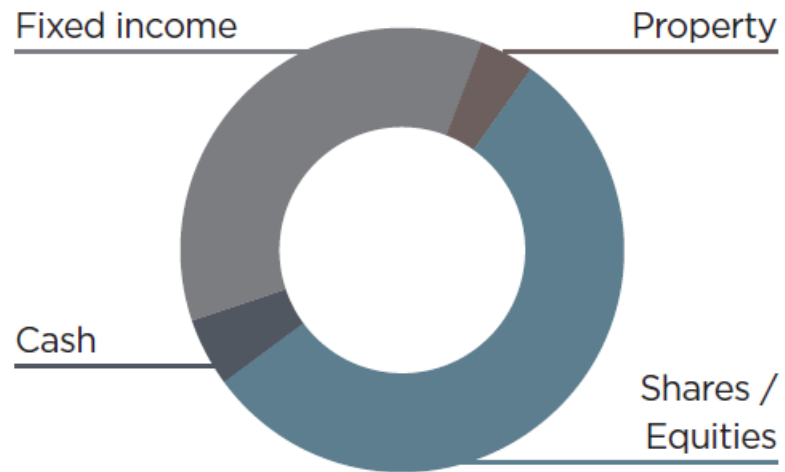


Risk has no limitations

A well structured portfolio should minimise impacts



You can diversify by asset class, sector & geography



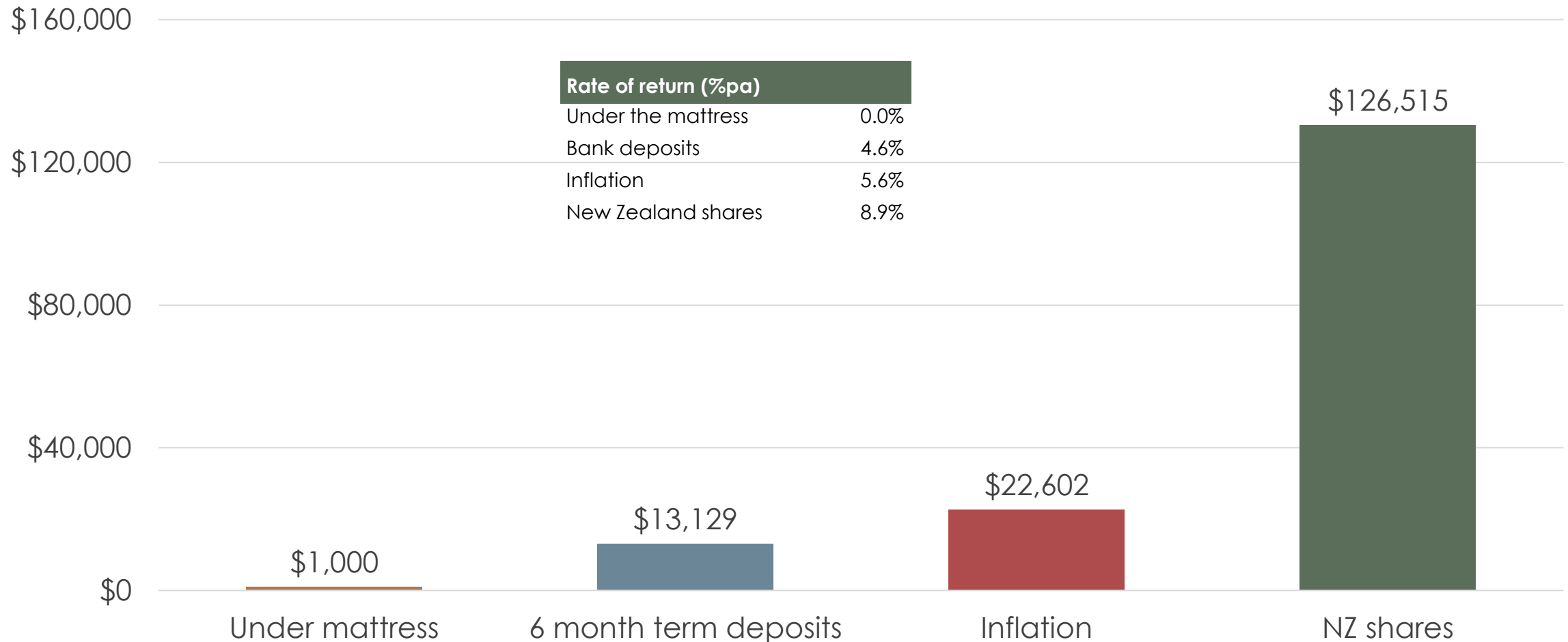
Diversification – a true “free lunch”

Year	Gold (NZD)	US shares (NZD)	Aust shares (NZD)	NZ shares	60/40 portfolio	NZ listed property	Auckland house price	NZ fixed income	NZ cash
1998	9.5%	41.1%	15.2%	-3.3%	14.8%	4.8%	-2.1%	14.1%	8.1%
1999	1.1%	22.5%	26.0%	17.0%	13.8%	-6.4%	2.2%	0.1%	4.8%
2000	11.4%	7.1%	4.1%	-9.1%	2.0%	7.3%	2.1%	11.1%	6.5%
2001	9.1%	-6.2%	6.5%	16.7%	3.8%	12.1%	6.3%	4.8%	6.1%
2002	-0.9%	-38.1%	-19.4%	4.2%	-5.9%	10.4%	5.0%	8.7%	5.7%
2003	-4.5%	3.0%	24.3%	26.5%	13.0%	13.4%	21.4%	6.4%	5.6%
2004	-3.7%	1.1%	20.7%	28.0%	12.5%	20.0%	7.7%	5.5%	6.1%
2005	24.0%	10.3%	19.7%	9.0%	10.3%	19.7%	12.9%	7.0%	7.2%
2006	19.4%	12.3%	30.2%	18.7%	13.4%	24.9%	7.0%	4.2%	7.8%
2007	20.4%	-3.0%	20.4%	-0.3%	2.0%	-4.3%	8.9%	3.8%	8.4%
2008	40.0%	-16.7%	-36.7%	-33.7%	-11.4%	-20.8%	-4.3%	15.8%	8.8%
2009	-0.3%	1.3%	42.8%	19.4%	10.7%	11.8%	6.8%	1.7%	3.4%
2010	20.0%	6.6%	9.2%	3.1%	6.0%	3.4%	-3.2%	7.0%	3.0%
2011	10.4%	2.4%	-11.2%	1.4%	2.2%	11.2%	6.5%	13.3%	2.9%
2012	0.5%	8.9%	13.4%	27.2%	13.6%	20.5%	10.5%	4.8%	2.7%
2013	-27.7%	33.4%	3.4%	18.3%	13.5%	3.9%	12.1%	-2.0%	2.7%
2014	4.0%	19.9%	1.5%	17.2%	11.3%	24.2%	13.0%	7.8%	3.4%
2015	2.3%	15.8%	5.7%	13.6%	10.0%	14.6%	13.6%	5.4%	3.4%
2016	6.6%	10.3%	8.7%	9.6%	6.6%	2.7%	9.1%	3.4%	2.5%
2017	10.9%	19.0%	19.1%	22.6%	15.7%	12.8%	3.6%	5.5%	2.0%
2018	4.0%	1.0%	-7.9%	4.9%	2.1%	9.8%	-1.1%	4.6%	2.0%
2019	18.0%	31.2%	23.2%	30.0%	19.2%	31.3%	3.0%	4.9%	1.7%
2020	17.2%	10.9%	6.4%	14.5%	9.4%	4.4%	15.7%	5.4%	0.6%
2021	1.4%	35.5%	16.7%	0.2%	5.9%	2.9%	24.9%	-6.2%	0.4%
2022	3.9%	-12.0%	-1.9%	-12.5%	-9.3%	-22.3%	-18.0%	-9.1%	2.2%
2023	17.2%	26.9%	13.5%	2.6%	10.8%	5.5%	-0.5%	5.4%	5.4%
2024	43.7%	41.2%	14.3%	10.7%	16.0%	-3.0%	-4.3%	4.7%	5.6%
2025 YTD	12.3%	-5.7%	-3.2%	-7.4%	-2.6%	-1.8%	1.0%	0.2%	0.9%
Return pa	9.0%	8.7%	8.4%	8.1%	7.4%	7.1%	5.5%	4.9%	4.4%

Source: Bloomberg, REINZ, CIP. For illustrative purposes only. All equity indices include reinvested income, while fixed income returns are based on total returns. Fees and taxes ignored for simplicity. House price returns based on REINZ median Auckland house price, and do not include rental income, costs or maintenance. 60/40 portfolio is a theoretical mix of 40% NZ bonds, 30% NZ shares and 30% world shares (in NZD), rebalanced annually. As at February/March 2025.

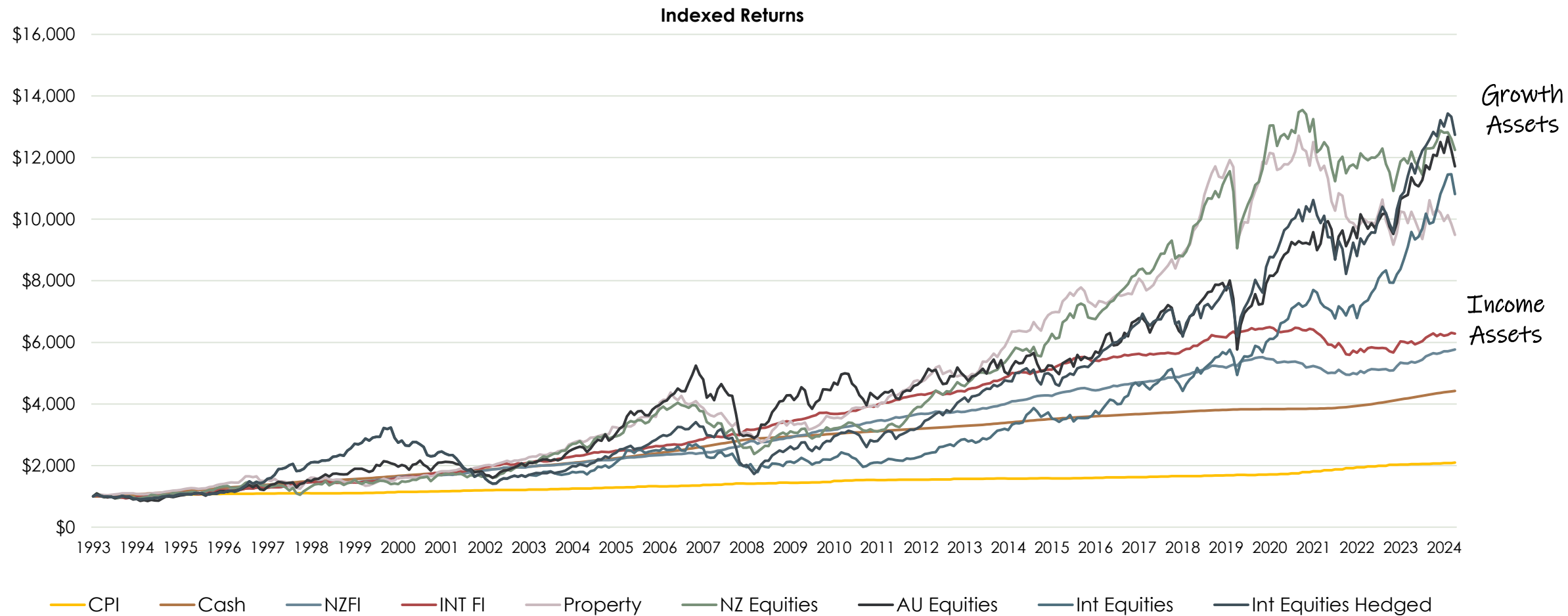
Understanding the difference between saving and investing

— Value of \$1,000 now if invested in 1968

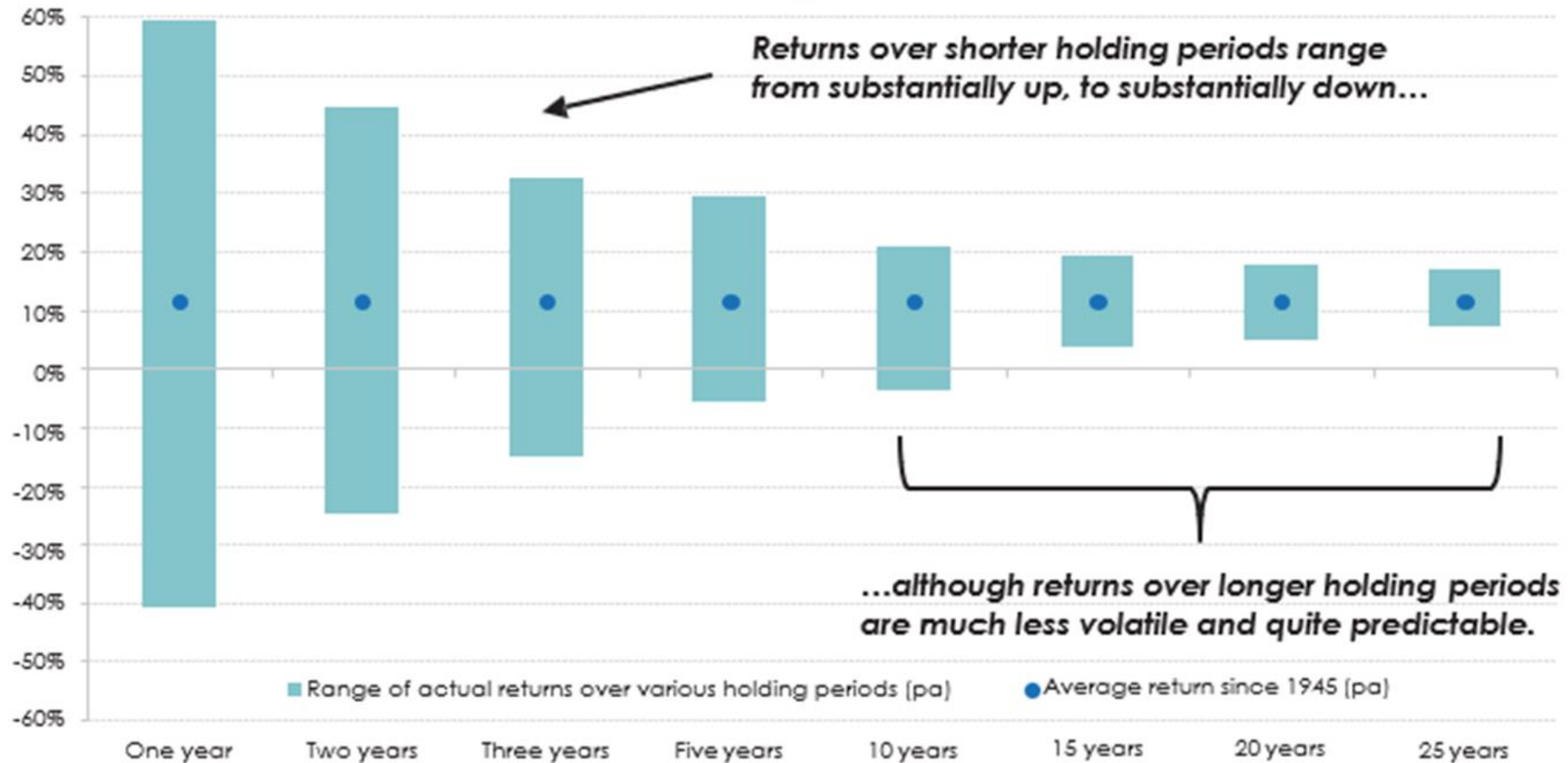


• Source: Bloomberg, RBNZ, Craigs Investment Partners. Value of \$1000 invested on 1 January 1968. The 6-month term deposit assumes a tax rate of 33% and that interest has been compounded. Data as at 28 February 2025.

Long-term, growth assets help protect your capital from inflation

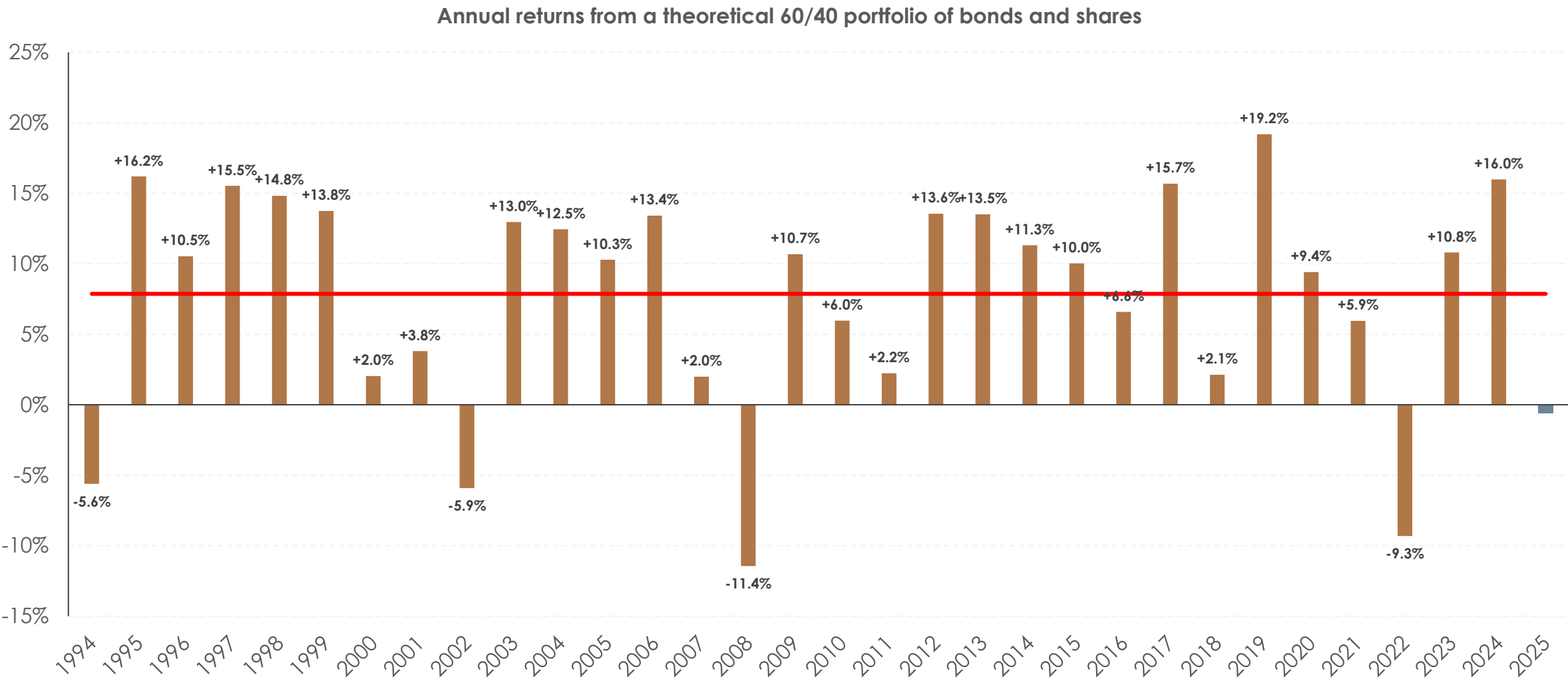


Volatility over different investment timeframes



Source: CIP, Robert Shiller, Bloomberg. Based on S&P 500 monthly total returns since 1945.

A long-term view of a “balanced portfolio”

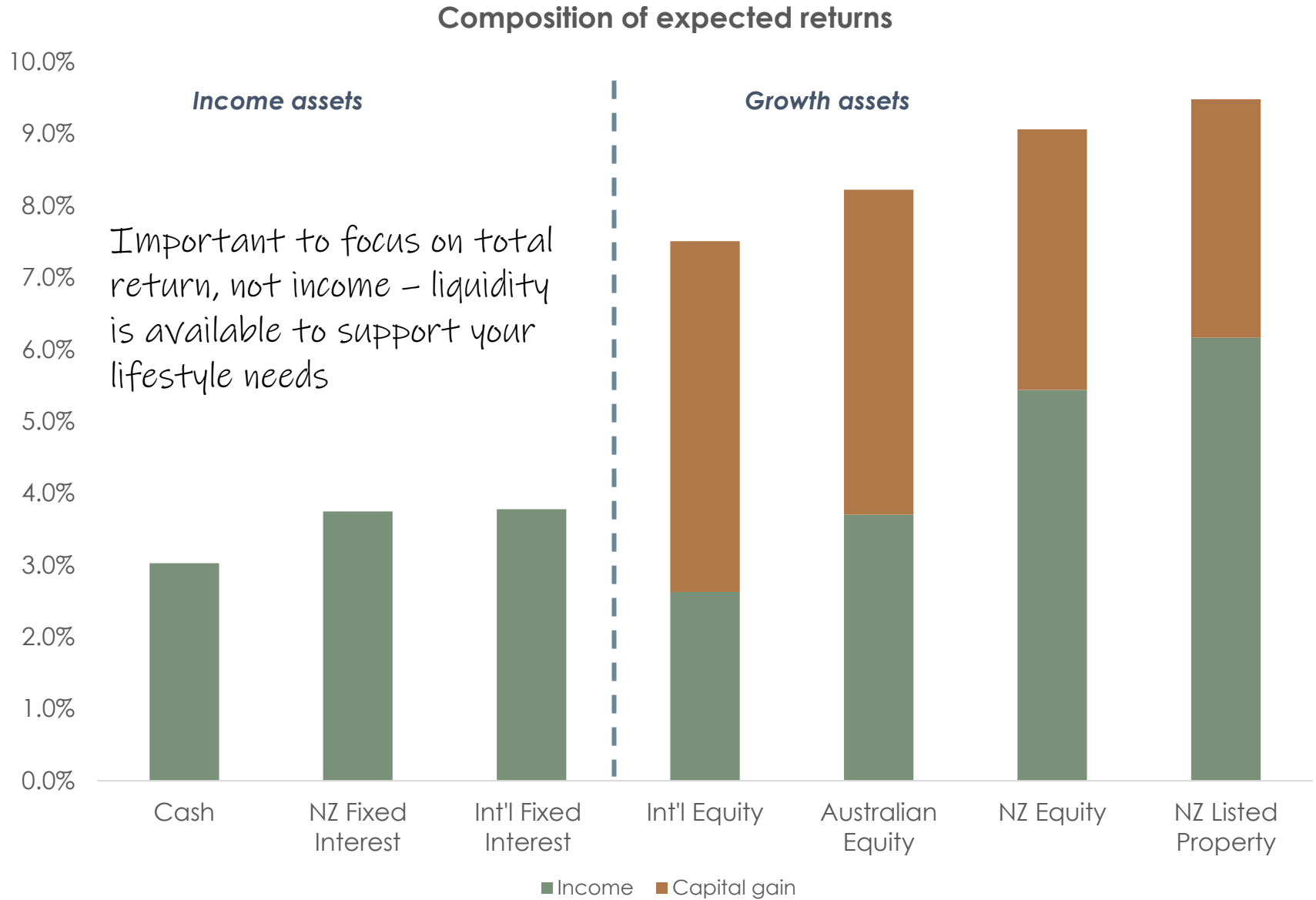




Funding retirement

Focus on total return not just income

Growth assets deliver a mix of income and capital gain, helping to protect your capital from inflation

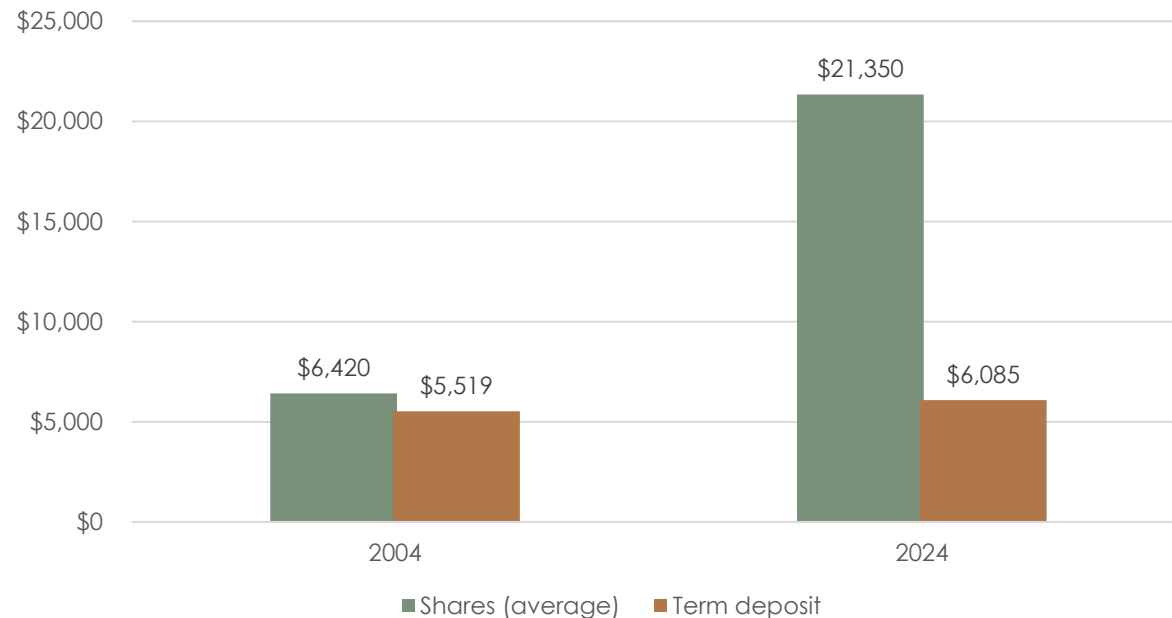


Source: Craigs, based on Capital Markets Expectations at December 2024. NZ equities and listed property includes imputation credits.

Dividend Growth = income growth

Good quality stocks can grow their income stream

Example: \$100,000 invested evenly across 10 stocks in 2004 would have earned pre-tax income of \$6,420 that year. Thanks to these companies growing their dividends it would have earned income of \$21,350 in 2024.



All income is before tax. Term deposit calculation is based on a 6 month term deposit rate.

Dividend growth provides:

A growing income

Inflation protection

Proof that the company is generating cash

A strong discipline for management and boards

Capital growth – rising income drives share prices

Succession Case Study



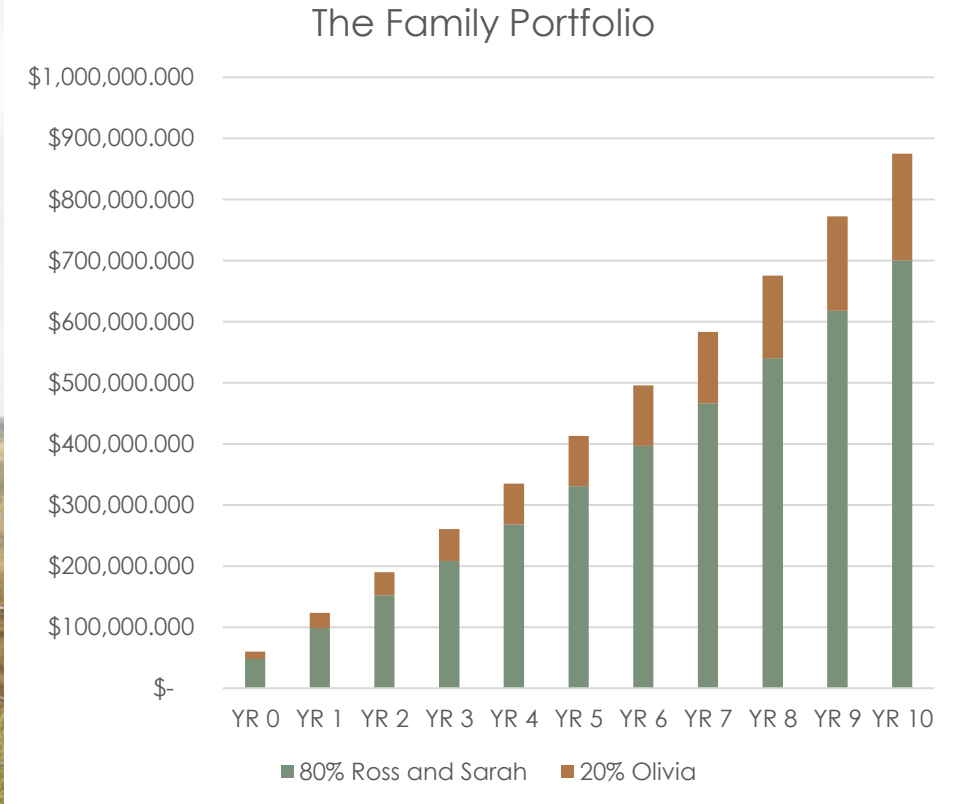
Case study

- Waikato dairy farmers; Ross & Sarah have two children – Max & Olivia.
- Max would like to take over the farm, and Olivia is happy with her life off farm.
- Ross & Sarah want to ensure they leave an inheritance for both children whilst supporting themselves through retirement
- They are looking to retire in 10 years and have a surplus of \$60,000 a year to invest

This case study is for illustrative purposes only. It contains general information only and is not financial advice. It does not take into account your financial position, financial needs, financial goals or risk tolerance and does not reflect appropriate or recommended asset allocation or actual returns. Past performance is not a reliable indicator of future performance. We recommend talking to an investment adviser before making any investment decisions.

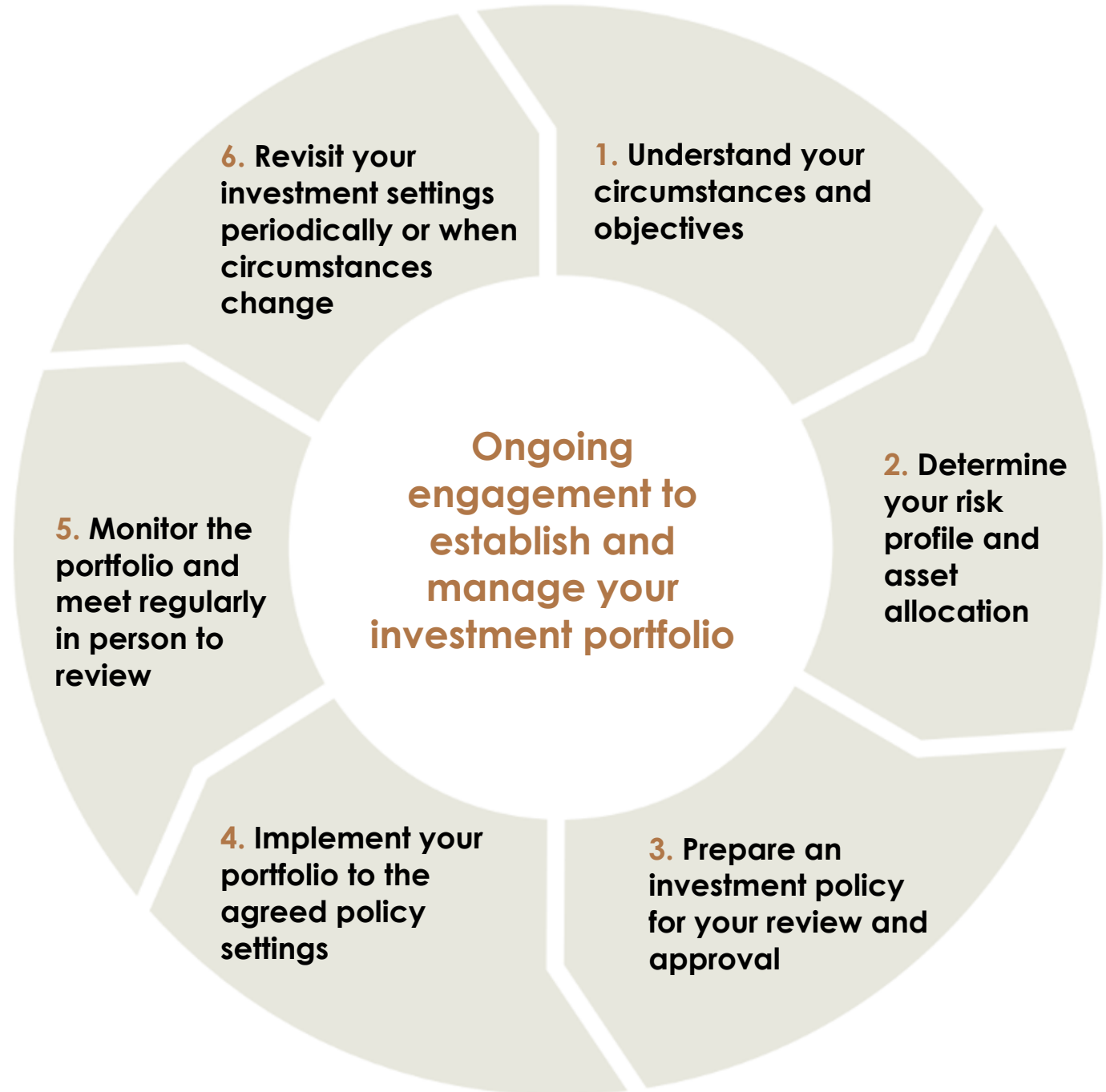
Case study

- 1** When Ross and Sarah retire in 10 years they will receive 80% of the portfolio, which will remain invested to provide an income stream.
- 2** Olivia can take her share to assist in paying off her mortgage.
- 3** As Max will receive the more sizable asset, he agreed to continue paying his parents for another 10 years after they retire and the majority of Ross and Sarah's portfolio will be left to Olivia when they pass away.



Based on a return of 5.5% per annum. This does not take into account tax, inflation or fees. This case study is for illustrative purposes only. It contains general information only and is not financial advice. It does not take into account your financial position, financial needs, financial goals or risk tolerance and does not reflect appropriate or recommended asset allocation or actual returns. Past performance is not a reliable indicator of future performance. We recommend talking to an investment adviser before making any investment decisions.

Working with you



Observations & reflections

- Engage the right Investment Adviser early. Even if just to understand options
- Education and knowledge will address the fear of the unknown
- Start in a small way
- A diversified off farm portfolio can be key to a successful succession
- Farmers make good investors



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